**Address to**

**HRH Princess Maha Chakri Sirindhorn**

**On the Occasion of the Opening of ICONSIAM**

**by Pasinee Limatibul**

**Friday, 9 November 2018**

Your Royal Highness

I, Pasinee Limatibul, Chairman of ICONSIAM Co., Ltd., humbly seek your consent to deliver an address.

I, together with the directors, management and employees of ICONSIAM Group, extend our sincere gratitude to you for graciously presiding over the grand opening of ICONSIAM today.

ICONSIAM is a property development project that has the highest investment value of any to open in Thai history. It was developed by a partnership of three Thai companies, namely Siam Piwat, Magnolia Quality Development Corporation and Charoen Pokphand Group. From the very first day that the joint venture was conceived, these three companies shared a firm determination to create a project that would represent the many aspects of Thai-ness that are a source of pride to us all. ICONSIAM represents a blend of traditional and modern Thai exquisiteness and puts it together with the best of the world to serve as a new icon of prosperity for Thailand.

For the past five years, ICONSIAM has operated under the guiding principle of collaboration to benefit all sectors of society. From the beginning, ICONSIAM’s development has been charted in partnership with civil society as well as the public and private sectors to create the first model project of urban development. With the support of the private sector, the project provides a complete transport system that connects land, rail and water transportation networks. ICONSIAM will also help its surrounding communities in a substantial way as well as promote all businesses in and beyond the vicinity. Next to this, ICONSIAM has been an active partner in the development of a master plan to restore the Chao Phraya River to its glory and make it a new global destination that presents the many dimensions of Thai-ness.

Today, ICONSIAM is proud to serve as a new symbol of collaboration among all sectors of society and as proof that collaboration in society can yield great and sustainable benefits for all citizens and the nation.

For your gracious consideration.